



The Association for  
Commuter Transport

# 10th ANNUAL CONFERENCE

2020 Travel Planning - shaping the future

WEDNESDAY 7 FEBRUARY 2007

Cavendish Conference Centre, London

[www.act-uk.com](http://www.act-uk.com)

Sponsored by BAA and Pfizer



And featuring the ACT Commuter Initiative Awards  
sponsored by Vodafone



**The Association for Commuter Transport will hold its Tenth Annual Conference at the Cavendish Conference Centre in London on Wednesday 7th February 2007. We are pleased to announce that the event is sponsored by BAA and Pfizer, two of our long-standing members.**



Few can doubt that one of the major challenges we face over the next decade is addressing the challenges of climate change. The recently published Stern Report concluded that if we act now we could avoid the more extreme consequences that would result from inaction. To celebrate a decade of ACT we will be looking at 2020 Travel Planning and how it will impact on the future of transport.

Transport is responsible for over 20% of all UK emissions and is a sector where they continue to rise. Our Keynote speaker is David Quarmby CBE, a former board member of TfL and Managing Director of Sainsbury's, now with transport and planning consultancy Colin Buchanan. A leading thinker on climate change and transport, he promises an approach that will not be polemical, but objective, realistic and evidence based.

There is growing evidence that many of the major schemes to combat climate change are coming from the local level, rather than from central government initiatives. Our second keynote is an example of this. Cllr Serge Lourie is Leader of the Council at London Borough of Richmond; he recently stated in the press that to deal with climate change we can't afford to wait for central government or international consensus, but act now at the local level. He believes that we would save 15% of emissions if we all bought a smaller car. To achieve this he has proposed a parking levy of up to £350 for larger engine cars to park in Richmond, a policy which has afforded him a high level of notoriety in the press.

Additional speakers will address some of the key responses to the challenge that we as a sector can help implement, including the linkages between environmental management, corporate social responsibility and transport and concluding with a debate, where delegates will have the opportunity to register their opinions with a panel of experts.

The conference will also include insightful case studies, such as managing access for large shopping centres, often among the largest traffic generators but rarely effectively 'travel planned'.

### **ACT Commuter Initiative Awards: sponsored by Vodafone**

We shall also be revealing the winners of the ACT Commuter Initiative Awards, this year kindly sponsored by Vodafone, a major innovator in both remote working technology and travel planning for their own staff. Always a toughly fought contest, the ACT Commuter Initiative Awards will be highlighting excellent examples of current good practice in the public and private sectors, and rewarding innovation.



**Visit [www.act-uk.com](http://www.act-uk.com) to download a Commuter Initiative Awards nomination form.**

**With opportunities for networking and lively debate in what has become the main travel planning event of the year, be sure to join ACT at our 10th Annual Conference!**

## Programme

**09:30 - 10:00 Registration and Coffee**

**Keynote Session - the Environmental Imperative**

**10:00 - 10:05 Chair's Welcome**

Stephen Joseph, Director, Transport 2000

**10:05 - 10:25 Keynote Presentation: Transport and Climate Change  
- Facing the Challenge**

David Quarnby CBE, Director, Colin Buchanan

**10:25 - 10:45 Tackling the Environment Locally**

Cllr Serge Lourie, Leader, London Borough of Richmond  
Upon Thames

**10:45 - 11:15 Coffee and Networking**

**Keynote Response - a 'Smarter Response'**

**11:15 - 11:40 Future Working Trends for 2020**

Prof. Will Stewart, Chairman of the Technology  
Foresight Commission

**11:40 - 12:20 ACT Debate**

Transport and Environment - to what extent can travel  
planning address our traffic woes?

**12:20 - 12:30 Telephony and Not Just Mobile**

Chris Hopkins, Vodafone

**12:30 - 13:00 Commuter Initiative Award Presentations**

**13:00 - 14:00 Lunch**



**14:00 - 14:25 Going Downtown - Travel Planning for Large  
Shopping Centres**

Jon Parker, Integrated Transport  
Richard Armitage, Richard Armitage Transport  
Steve Beverley, Capital Shopping Centres PLC

**14:25 - 14:50 Accessibility Modelling - The Basis of a Successful  
Travel Plan?**

Derek Halden, Derek Halden Consulting

**14:50 - 15:00 Questions and Discussion**

**15:00 - 15:20 Environmental Management, ISO14001  
and Travel Plans**

Tim Caswell, Vipre

**15:20 - 15:45 Marketing, Air Quality and HOVs?**

Kevin Shannon, ACT-USA

**15:45 - 16:00 Questions, Discussion, Close**

**Drinks Reception and Networking**

## To Register

Please complete the registration form  
and return to:

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